

Improving Student Motivation & Retention

Tuesday 20th Nov 2012— Bracknell Hilton

Ideal for:

All staff teaching in FE or HE level programmes within the Further Education Sector (especially those new to the role), Advanced Practitioners, Subject Learning Coaches, Curriculum Leaders, Heads of Department, Staff Development Managers, Quality Managers.

Event Information:

Retention and achievement are key outcomes for all colleges and universities. Inspectors are interested in one-year and three-year patterns and these make a profound impact on judgements of organisational effectiveness. Student motivation is crucial for both retention and achievement, yet often little work is done to capture motivational data, and/or devise strategies to improve motivation and address those who may be 'at risk' of leaving due to poor motivation. This workshop addresses both these issues.

You will cover:

- **Using a motivation log:** capturing the student's motivational state and reasons for it, regularly throughout their course.
- **Defining what we mean by motivation:** clarifying what is meant by motivation, and discussing related terms such as morale, incentives and reward.
- **Identifying key motivational factors:** identifying the key factors that help or hinder a student's motivation, and what can be done in and beyond the classroom to address them; developing strategies for 'taking ownership'.
- **Applying the 6As model:** using a key model to identify the 6 most important factors, and how to bring them about.
- **Explaining motivational interviewing:** providing an overview and insight into this key strategy for 'at risk' students.
- **Using value-based agreements:** working through a key technique to address and improve motivation in a 1-1 setting

The session is led by Arnie Skelton. Arnie is a specialist in motivational theory and has experience of working in over 30 FE colleges on improving student engagement and retention. He is well-known for his dynamic, inspirational approach to training and is co-author of the book: *The Wizard Book of Management: An Essential Modern Manager's Toolkit Containing 100 Top Tips* with Diane Ingham-Cook. He is a key member of the Matrix Theory into Practice company and a former FE lecturer.

To book your place, please e-mail gradeonettraining@newbubbles.com or use the booking form overleaf. Please check our website at www.newbubbles.com for discounts.

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Outline Programme:

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|-------------|---|
| 09.30-10.00 | Registration, Coffee and Breakfast |
| 10.00-10.15 | Welcome, Aims of the Day The Motivational Log |
| 10.15-10.45 | Definitions & Perspectives on Motivation & Retention |
| 10.45-11.15 | Key Motivational Factors |
| 11.15-11.30 | Morning Refreshments |
| 11.30-12.30 | Applying the 6As Model of Motivation |
| 12.30-13.30 | Lunch |
| 13.30-14.30 | Motivational Interviewing |
| 14.30-14.45 | Afternoon Refreshments |
| 14.45-15.50 | Value-Based Agreements |
| 15.50-16.00 | Evaluation & Close |

Venue:

Oasis Conference Centre
Queen Alexandra Hospital
Cosham
Portsmouth
PO6 3LY.

£119*

*exc VAT

Event Code: NB2012N

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